



ASHLEIGH COTTER, CID, CHID, IIDA, LEED AP BD+C, LSSYB

Behavioral Health Consultant | Interior Designer

Ashleigh is an interior designer who combines her passion for design and behavioral health expertise to provide clients with an engaging, captivating, and holistic experience. With over 15 years of experience, she believes that interior environments impact the day-to-day lives of the people within them. Ashleigh is a valued design team member who brings her skills in planning and programming to every project she encounters. She collaborates with project designers, architects, and managers to promote design excellence and develop quality solutions that meet or exceed the client's vision. Ashleigh occupies many roles on her projects and works closely with construction, administration, architectural production, and the end user to carry out the design intent.

Ashleigh utilizes evidence-based, research-driven practices and an empathic, patient-centered approach to provide the critical yet often overlooked, details in mental and behavioral health interior design. She approaches design with key stakeholders, such as the patients, their families, and staff, at the forefront of every project. Ashleigh is a proactive problem-solver who facilitates visioning sessions to define sensitive touchpoints that directly impact patient and staff safety and sets precedents for project goals and major outcomes.

EDUCATION

Bachelor of Science, Interior Design
Radford University, 2009

REGISTRATION

Certified Interior Designer,
VA #0412001082

Certified Healthcare Interior Designer #204

NCDIQ Certified #31197

Lean Six Sigma Yellow Belt Certified

MEMBERSHIP

LEED Accredited Professional Building Design + Construction

International Interior Design Association

Healthier Materials & Sustainable Building Certification, Parsons School of Design

EXPERIENCE

Kedren Children's Village | Los Angeles, CA | Consultant | 2027 | \$140M

This project includes inpatient, a crisis residential treatment program, psychiatric urgent care, primary care, BH outpatient, and transitional housing.

Cabarrus County Regional Mental Health Treatment Center | Concord, NC | Interior Designer | 2026 | \$44.5M

This 60,000 SF Mental Health Treatment Center serves adults and pediatrics. Programs include Behavioral Health Urgent Care (separate units for adults and pediatrics), facility based crisis (pediatric), and residential treatment (pediatric).

Mecklenburg County Facility Based Crisis Center | Charlotte, NC | Interior Designer | 2026 | \$17.9M

This Net-Zero project includes a 21,000 SF, Mental Health Treatment Center that provides services for adults in crisis. The center includes a Behavioral Health Urgent Care and an Acute Inpatient Unit.

Permian Basin Behavioral Health Center | Midland, TX | Interior Designer and Behavioral Health Consultant | 2026 | \$TBD

In partnership with HKS, this 200-bed psychiatric hospital for adults, pediatrics, geriatrics and forensic populations includes crisis observation units, procedure suite, PHP/ IOP programs and outpatient support for adult and pediatric populations.

"Working with Ashleigh is a collaborative experience. She listens diligently to the mission and vision for the facility and then refines the interior design to elevate the space. She was even able to educate our team on how to interpret [behavioral health] regulations, while providing recommendations to produce a beautiful therapeutic environment."

Stephanie Caples, Midland Health



ASHLEIGH'S PASSION FOR INTERIOR DESIGN

As an interior designer, Ashleigh is passionate about providing an engaging, captivating, and holistic experience. She believes no matter what the interior environment is, it sets the stage for the impact we have on day to day lives.

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Behavioral Health Consultant | Interior Designer (cont'd)

Starmount Katie Blessing Center | Charlotte, NC | Consultant | 2026 | \$62M

This project entails the revitalization of a preexisting structure, spanning 38,500 GSF. Elevating its architectural narrative, it includes a two-story addition, an expansive outdoor behavioral health garden, and a state-of-the-art gymnasium. Orchestrating a seamless transition to a grandeur 72-bed inpatient behavioral health hospital, it adheres to the highest safety standards, signifying a commitment to functionality and compassion within the community.

Galveston County Behavioral Health Center | LaMarque, TX | Interior Designer | 2024 | \$13M

In partnership with Huitt Zollars, hX led planning and design for a 12 patient extended observation unit and 12 resident crisis respite units for the County of Galveston. The project included the reuse of an existing 22,000 SF building with the addition of a new entry lobby.

Inova Mount Vernon 3C Inpatient Behavioral Health Unit Renovation* | Alexandria, VA | Senior Interior Designer

A 20,000 SF unit renovation to accommodate 20 new inpatient behavioral health beds and support services. The new wing adds 20 inpatient behavioral health beds, increasing the hospital's capacity by 67%.

Mount Sinai Comprehensive Behavioral Health Center* | New York, NY | Lead Interior Designer | 2022

134,125 SF renovation of existing building into 133-bed comprehensive behavioral healthcare center.

Kaiser Permanente Caton Hill Medical Center* | Woodbridge, VA | Lead Interior Designer | 2022 | Confidential

240,000 SF medical office building and regional outpatient hub including diagnostic and imaging services, operating and procedure rooms, interventional radiology, outdoor patient healing gardens and a 1,000-car parking structure. Targeting LEED Silver certification.

U.S. Department of Veterans Affairs New Medical Center* | Orlando, FL | Interior Designer | 2014

1.2M SF greenfield medical campus including an 134-bed hospital, 400,000 SF outpatient clinic, domiciliary, nursing home/community living center, warehouse, physical plant and structured parking. LEED Silver certified.

Atrium Health Wake Forest Baptist Medical Care Tower* | Winston Salem, NC | Senior Interior Designer | 2025

420,000 SF, 10-story tower addition with 56 ICU beds, 40 ORs and emergency department, with a behavioral health crisis unit, and 130,000 SF renovation to adjacent Ardmore West tower.

Allegheny Health Network Wexford Hospital* | Wexford, PA | Lead Interior Designer | 2019

295,000 SF, 160-bed greenfield hospital. Services include women and infant care, labor and delivery, advance cardiac care, neurosurgery, orthopedics, oncology, 24-hour emergency care with behavioral health crisis services, and neonatal and adult intensive care.



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Stony Brook Medical and Research Translation and Clinical Bed Tower*, Stony Brook, NY | Interior Designer | 2018

465,000 SF medical campus scheduled including a 150-bed children's hospital bed tower, a medical and research building (known as the MART), as well as the education pavilion. The MART will house the University's headquarters for cancer research, advanced medical imaging and cancer care with 25 cancer biology-oriented labs, a 4-room oncology clinic and clinical infusion center. LEED Silver certified.

*experience prior to joining hX