



## SHERRI REYES, MA

### Principal Consultant

Sherri is a highly accomplished behavioral healthcare provider and executive with over 29 years of experience. Her expertise flows from her genuine passion for creating therapeutic environments that prioritize patient well-being and recovery as well as patient and staff safety. Understanding the profound impact these spaces can have, Sherri dedicates herself to assisting owners and design teams in crafting environments that are not only safe and compliant but also functional and profitable. Sherri's deep experience operating behavioral health continuums of care and analysis skills as a Lean Sigma Green Belt likewise enable her to critically evaluate operational processes, identify areas of improvement, and propose changes that streamline workflows and optimize staffing efficiencies. With her empathetic touch, operational expertise, and appreciation of the behavioral health environment, Sherri's guidance will leave a lasting impact on the lives of her clients and all those who will inhabit these transformative spaces.

### EDUCATION

Doctoral Coursework  
Completed in Clinical  
Psychology, Florida State  
University

Master of Arts in Clinical/  
Community Psychology,  
University of North Carolina at  
Charlotte

Bachelor of Science in  
Psychology, University of Florida

Lean Sigma Green Belt

### PROFESSIONAL EXPERIENCE

Community Health Systems,  
Regional Operations Director

Westwood Lodge Hospital &  
Lowell Treatment Center, Chief  
Executive Officer

Timberlawn Mental Health  
System, Chief Operating Officer

Mesilla Valley Hospital, Chief  
Executive Officer

St. Petersburg College, Adjunct  
Faculty

Health South Rehabilitation  
Hospital, Clinical  
Neuropsychology Clinician

### EXPERIENCE

**Cabarrus County Regional Mental Health Treatment Center | Concord, NC | Principal / Behavioral Health Operational Consultant | 2026 | \$32.5M**

This 60,000 SF Mental Health Treatment Center with services for Adults and Pediatrics. Programs include Behavioral Health Urgent Care (Separate units for Adults and Pediatrics), SUD unit (Adults), Inpatient unit (Adults), and Residential Treatment (Pediatric).

**Mecklenburg County Facility Based Crisis Center | Charlotte, NC | Principal / Behavioral Health Operational Consultant | 2026 | \$10M**

This 21,000 SF Mental Health Treatment Center provides services for adults in crisis. The center includes a Behavioral Health Urgent Care and an Acute Inpatient Unit.

**Permian Basin Behavioral Health Center | Midland, TX | Behavioral Health Operational Consultant | 2026 | \$TBD**

In partnership with HKS, this 200-bed psychiatric hospital for Adults, Pediatrics, Geriatrics and Forensic populations includes crisis observation units, PHP/ IOP programs and outpatient support for adult and pediatric populations.

**UCLA Resnick Neuropsychiatric Replacement Hospital | Los Angeles, CA | Behavioral Health Operational Consultant | 2025 | \$260M**

In partnership with HOK, this 113-bed Academic Medical Center Psychiatric Hospital for Adults, Pediatrics, and Geriatric populations is a challenging renovation in an existing building with low ceiling heights and inefficient structural grid. A variety of innovative care solutions were used to create a highly therapeutic and safe environment.

**UTHealth Houston - John S. Dunn Behavioral Sciences Center | Houston, TX Behavioral Health Consultant | 2022 | \$98M**

In partnership with Perkins&Will, this 240,000 SF project includes a 264-bed

"Given the opportunity to work with Sherri again in the future, I would not hesitate. I am confident the work she does can be an asset to any organization."

Scott York, CEO, Alaska Psychiatric Institute





## SHERRI REYES, MA

Principal Consultant (cont'd)

Academic Medical Center Psychiatric Hospital with dedicated spaces for staff and student education and research, as well as an off-unit therapy mall and dining facilities.

### San Antonio State Hospital Campus Reuse Masterplan | San Antonio, TX | Behavioral Health Operational Consultant | 2023 | \$TBD

In partnership with HKS, the masterplan entailed the reuse of replaced campus buildings and available space to create a Mental Health Therapy village including inpatient and residential treatment beds, programs for every level of care and supportive housing.

### John's Hopkins All Children's Hospital | St. Petersburg, FL | Principal / Behavioral Health Operational Consultant | 2022 | \$TBD

hX developed a comprehensive operational plan for a new Behavioral Health Service line to include 110 beds (inpatient and residential treatment), Crisis Stabilization, Emergency Department Support, PHP/ IOP, ECT, Outpatient therapy and psychiatry, and Centralized intake department. The review included a comprehensive site analysis, programming, staffing evaluations and assistance writing the business plan.

### UNC Health - New Psychiatric Hospital | Hillsborough, NC | Managing Principal/Behavioral Health Operational Consultant | 2022 | \$TBD

hX developed a preliminary program, plan and site analysis for a potential new psychiatric hospital to replace and expand services being offered at existing facilities.

### Nemours Children's Hospital | Wilmington, DE | Principal /Behavioral Health Operational Consultant | 2022 | \$TBD

Working with partner firm Architecture+, Sherri led the operational master plan and supported the programming and planning of this proposed new psychiatric addition.

### CHS Behavioral Health Operational Consulting\* | 2015-2020

As a Regional Operations Director, Sherri oversaw behavioral health operations across 13 states over time, taking charge of strategic initiatives, key clinical and financial indicators, revenue cycle processes, regulatory compliance and capital plans. She also provided extensive Behavioral Health Operational Consulting services as an in-house corporate subject matter expert for additional states on an as-needed basis.

\*experience prior to founding hX

## OPERATIONALLY -INFORMED PLANNING AND DESIGN

Sherri's leadership brings unique value to the design and planning of Behavioral Healthcare facilities. During the programming phase, Sherri leads the operational planning work, collaborating with clinical teams to establish clinically effective and operationally efficient work flows and staffing which inform the space program and planning diagrams. In the detailed design phases, Sherri advises the team on the operational implications of different design options. Her clinical expertise supplements the client's clinical staff, ensuring their input is effectively incorporated to support their core mission. Additionally, Sherri's extensive experience walking psychiatric units with Joint Commission surveyors allows her to anticipate flagged items and maintain long-term program compliance.

"Sherri has vast experience working with design teams to help them understand the needs of this unique patient population and is an expert at incorporating key operational drivers in design conversations so the whole team can maximize our success."

Beth Moser, Sr. Director Project Management  
Facilities Management Department, Community Health Systems

